

# THE IMPORTANCE OF WORKPLACE TRUST



93%

OF EMPLOYEES BELIEVE THAT TRUST IN THE WORKPLACE IS IMPORTANT

For a business to be successful, trust plays an essential role. It is important to build a culture of trust in the workplace, where employees and employers alike can thrive.

1

WHAT DOES WORKPLACE TRUST MEAN?

Employees describe trust as:

- 1

Having respect from team members and management
- 2

Trusting colleagues to complete work efficiently
- 3

Being confided in by others

2

TRUST GOES BOTH WAYS

As well as trusting colleagues at work, it is important that employees **feel trusted by other people** to do their role.

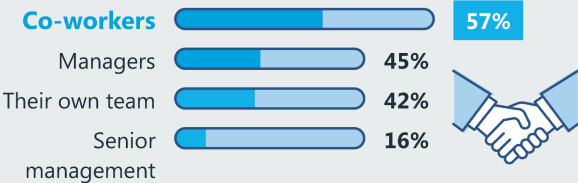


Less than a third of respondents felt trusted 'all the time' at work

3

WHO DO EMPLOYEES TRUST?

How employees rate their trust in different staff members in their company:



4

TOP 3 TRAITS OF A GOOD LEADER

Employees consider the top 3 desirable traits of a leader to be: **good communication**, **approachability** and **trustworthiness**.

The top trait of a good leader is:

COMMUNICATION!!

5

HOW CAN MANAGERS IMPROVE TRUST?

**Improving communication**, **hosting regular catch ups** with employees & **delivering on promises** as agreed are the rated the most imporant factors in improving trust.



6

IMPACT OF IMPROVING WORKPLACE TRUST

Improving workplace trust will improve **happiness** in **44%** of the workforce & increase **motivation** in the job for **39%**

