>C Virtual College

Eight questions to find the right solution for you

Inspiring learning for all
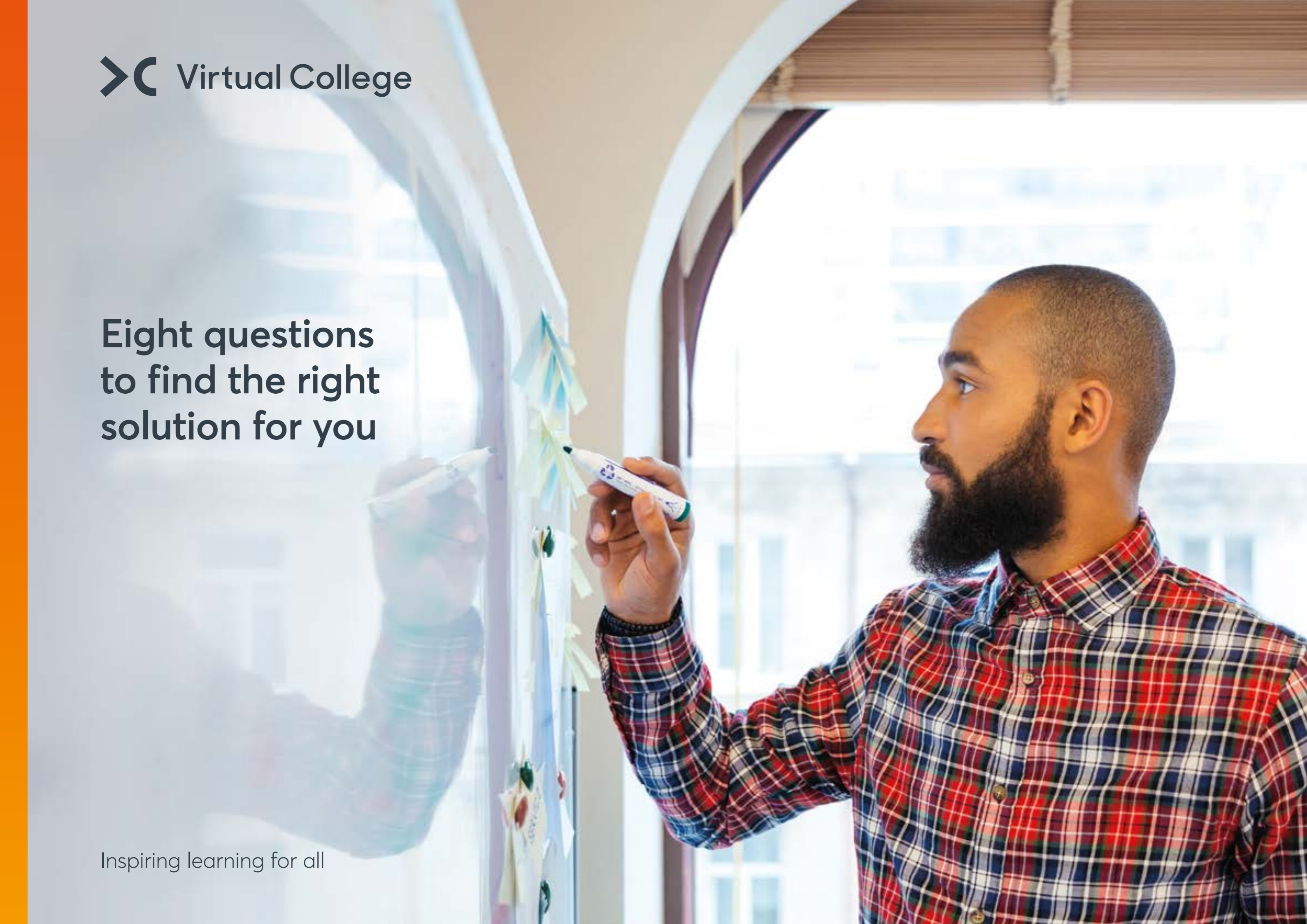
Any good e-learning partner will appreciate that digitising your learning programme can be a complex and sometimes nerve-wracking process. To help prepare you for that important first meeting with your chosen partner, we've put together the eight essential questions we ask our new customers. Knowing what your e-learning partner might ask can help you to stay one step ahead, and feel confident you're giving them all the information they need to support your project.

1.

What do you want to achieve?

Before entering into a new partnership, we ask this crucial question: what do you want to achieve with this project? Whatever your aim, if we understand it from the very start, we can do more to help you achieve it.

2.

Why do you want to go digital?

Digitising a training programme might seem like the best – or only – option. However, 'going digital' isn't a silver bullet and can bring unique challenges for organisations, L&D professionals and learners. By understanding your reasons for digitisation, we can give you a clear and realistic picture of what the process will be like.

3.

What's your specific programme and does it need formal accreditation?

Every training programme is unique, with different measures for success and different methods of delivery. Once we know what the content is that you're helping your learners progress through, we can use our extensive knowledge and experience to map what is now required on to what you already have.

4.

Who are your learners?

We believe your learners should be at the heart of any training programme, so we want to get to know them. What are they like? How do they learn? How does this training fit into their day? By asking you lots of questions about your learners, we can start to build a picture of the best learning solution for them as well as one that will work for you.
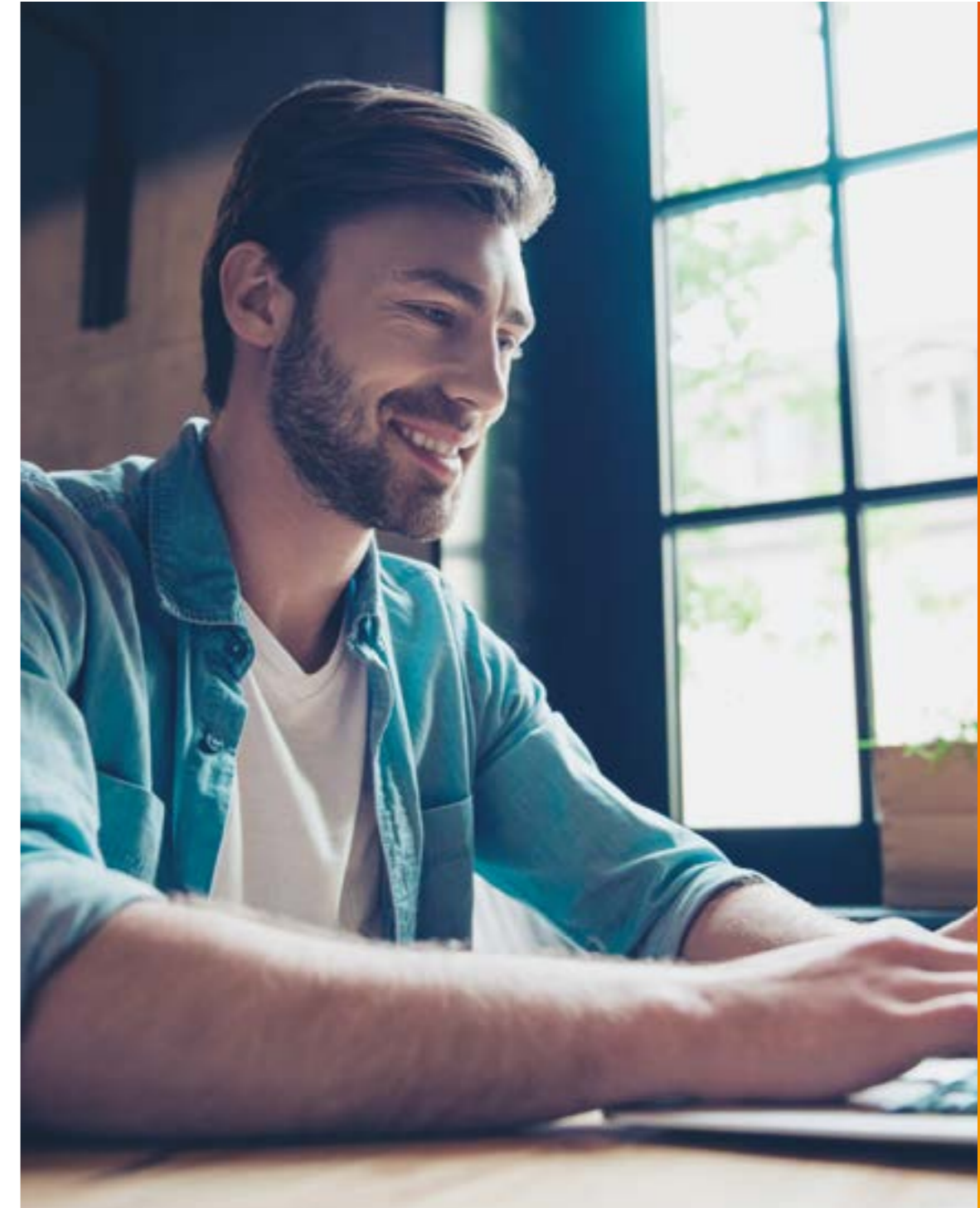
5.

What content do you already have?

We don't want to reinvent the wheel or spend your budget on replicating high quality content you may already have. Our team will ask you to share your existing content with us; this helps us see clearly which resources can be improved, which new pieces need to be made and what works effectively just as it is.

6.

How do you deliver this content?

Each organisation has a team of professionals delivering training to learners, but how they do this can vary greatly between businesses. By getting to know your delivery methods, we can suggest ways to improve the learner experience and provide your team with resources to support their employees, which adds up to a greater likelihood of learner success.

7.

What are your challenges?

We know you, your team and your learners will be struggling with specific challenges in delivering your chosen programme. It might be time, cost, location or something completely unique to your organisation. We'll ask you to explain why what you're doing now isn't working so we can help you overcome those hurdles and make it work.

8.

How do you like to work?

Virtual College prides itself on its long-term partnerships with our customers; these are built on mutual respect and effective ways of working. If we understand exactly how you like to work from the start of the project, we can develop together and create the best possible outcome for your learners and your organisation.

Virtual College
Marsel House
Stephensons Way
Ilkley
West Yorkshire
LS29 8DD

+44 (0)1943 605 976
virtual-college.co.uk