Our process of mapping qualifications: analysis

Taking a qualification online involves many stages, and one of the most crucial is the initial analysis phase. Through a rigorous set of processes, the analysis stage helps you and your digital learning partner understand exactly what's needed from your programme, laying the groundwork for future success.

Here, we've broken down our analysis stage of the qualification mapping process to help you understand the sort of things your e-learning partner might ask you in their first few meetings, helping you get ahead and stay on track.

Throughout the process we'll work with you to meet your budget requirements and find the best solution.

1

Identify key performance indicators (KPIs)

A key question we ask at this stage is: 'What do you want to be different as a result of this programme?' This is an opportunity to share what you'd like to improve in your organisation, such as engagement rates, feedback scores, reduced delivery costs or increased quality of content. These KPIs directly inform the rest of the analysis and the programme itself.

2

Analyse programme

Here we identify the learning outcomes and standards for your curriculum or qualification. Depending on your awarding body and specific qualification, these will be subtly different for each organisation. Then we map how each of the outcomes are currently delivered, which allows us to identify any gaps in your current offering.

3

Analyse learning

Next we analyse your learners, focusing particularly on the most effective ways for them to learn, for example, whether they engage better with real-life examples or a more theoretical approach. For each of the learning outcomes, we identify where knowledge transfer or behavioural change is required, and what types of delivery are most effective.

4

Map the solution

After gathering together this data, we establish the 'hero' and 'hub' areas in the programme. 'Hero' areas are where technology will make a significant difference to the learners' experience and potential success – like using scenarios or simulations. 'Hub' content is what supports the hero areas with a variety of delivery options, such as infographics, videos or e-learning.

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