



UK Hospitality Workforce Commission 2030 Report

Earlier this year, Youth Employment UK gave evidence to the UK Hospitality Workforce Commission 2030 regarding the reputation of the hospitality industry among young people. As a result, a report was published with the following recommendations:

Skills and workplace learning

- 1.** Industry to attract and retain employees via lifelong learning and on-the-job training.
- 2.** Government should promote and value the benefits and transferability of 'soft skills.'
- 3.** Conduct an urgent review of the effectiveness of the Apprenticeship Levy, increase the transfer fund cap to 50% and tackle the costs of off-the-job training.



Recruitment and retention

- 4.** A cross-industry, national campaign to eliminate negative perceptions of hospitality careers.
- 5.** DWP/industry collaboration to showcase careers information and the 'best face of the industry.'

- 6.** Adapt schools outreach to enable direct dialogue between hospitality businesses and students.



Diversity

- 7.** Immigration policy must be evidenced-based, tailored to hospitality workforce needs.
- 8.** Industry to achieve greater workforce diversity best practice through employment contract flexibility.
- 9.** Government support for workforce upskilling to encourage older and 'harder to place' workers into the sector, or back into employment.

Source: www.youthemployment.org.uk - [click here to download the full report](#)