

Employer Case Study

Hotspur 1364

We caught up with Lisa, Owner Director at Hotspur 1364 to find out how apprenticeships have benefitted the business.



What was your opinion of apprenticeships prior to working with Virtual College?

That they were hard work and often low value adding for the employer who seemed to have to do everything to make it happen. Virtual College Apprenticeships were the opposite of this providing a professional managed service from the outset and allowing me to focus on what I do best, coaching the successful applicants and managing them daily.

How have apprentices impacted your business?

Both apprentices have added real value to the business, our on-line presence, brand awareness and actual sales are up. Footfall in to the shop has increased and we are now optimising the likes of snapchat and Instagram.

Why did you choose Virtual College as your preferred training provider?

I initially put out feelers on LinkedIn and the information received from Virtual College showed a real interest in my business and an understanding of my needs. Costs were made transparent from the outset and the benefits were clearly articulated. The on-line live training delivery is also a significant benefit ahead of providers that require a central attendance. This professional approach from Virtual College Apprenticeships has proven to be consistent throughout, a real specialist.

How has your experience with Virtual College been so far? Would you recommend us?

The experience and the tutoring have been first class. The tutor is very knowledgeable and supportive. Having two Apprentices in a small business is a challenge however I feel that the team includes Virtual College Apprenticeships and they are very responsive. Virtual College Apprenticeships team really do care and I have no hesitation in recommending



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To find out how apprenticeships can benefit your business, get in touch:

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