



SAVE A CUSTOMER WITH A SIMPLE QUESTION

For some people with food allergies,
just coming into contact with a problem
ingredient could kill them.

**KEEP CUSTOMERS SAFE.
ALWAYS ASK ABOUT ALLERGIES.**

For more information about food allergies, visit [food.gov.uk/allergens](https://www.food.gov.uk/allergens)



Food
Standards
Agency
[food.gov.uk](https://www.food.gov.uk)

Working in partnership with



AllergyUK



**Anaphylaxis
Campaign**

Supporting people at risk of severe allergies

