




DIGITAL LEARNING REALITIES RESEARCH 2017



MEASURES OF SUCCESS FOR DIGITAL LEARNING

-  **69%** Increased employee capability
-  **55%** Learner engagement
-  **46%** Learner satisfaction
-  **43%** Employee engagement and advocacy
-  **37%** Regulatory compliance



TOP 4 AREAS FOR INCREASING DEMAND

Content

- Video (**77%**)
- Mobile (**76%**)
- Blended learning (**73%**)
- User generated content (**68%**)

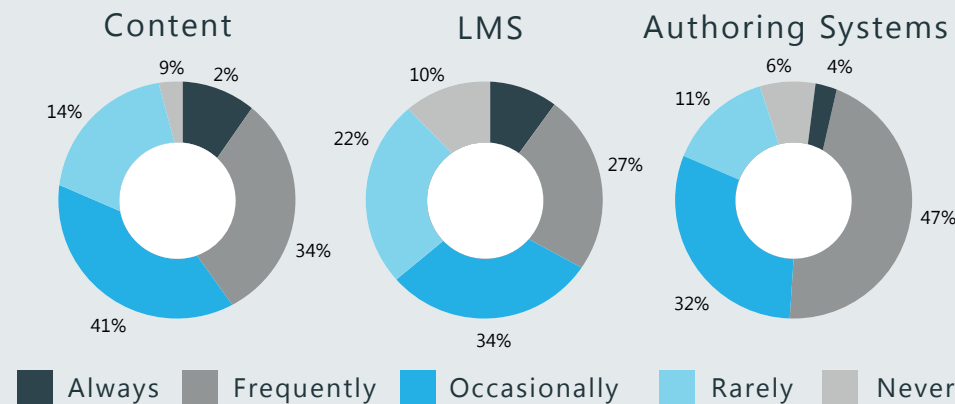


Platforms

- Mobile (**74%**)
- Learner engagement (**74%**)
- Social/collaborative learning (**71%**)
- Analytics and dashboards (**66%**)






HOW OFTEN DO LEARNING TECHNOLOGY PROVIDERS HAVE A POSITIVE EFFECT?



WHERE DOES YOUR DIGITAL LEARNING HAVE THE MOST IMPACT?



HIGHEST DRIVERS FOR DIGITAL LEARNING

- 87%**  Increase learning availability
- 84%**  Agility and speed of learning
- 83%**  Learner engagement

Source: Digital Learning 2017 Research by the Fosway Group, in association with Learning Technologies

Data as of 23.01.2017. Over 1060 respondents

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