Virtual College

Choosing the right service provider for your digital learning transformation

Inspiring learning for all

At Virtual College we believe in using the power of technology to inspire people to develop the skills they need to thrive in their careers; enhancing and enriching the organisations they work in. We do this by keeping learners at the heart of everything we do.

We believe the most effective way to deliver great results is to make learning meaningful and engaging. With experience of delivering training to more than 3 million learners and a wide range of organisations, we have a rich source of insight to help us develop the right learning resources for you.

In this guide we will discuss the five areas of expertise you'll need on this journey.

1.

Ready-to-go content

Your challenge:

You've identified a skills gap in your organisation and you need to roll out high quality training as soon as possible.

The solution:

- A range of over 300 existing courses in our catalogue, covering subjects such as business skills, compliance, and leadership and management.

- Ready to be rolled out or can be branded to fit with your organisation.

The benefit:

You receive high-quality, cost-effective training that can be used straight away for immediate benefit to you and your learners.

2.

Bespoke content development

Your challenge:

You have a project but you recognise you need something more than 'off the shelf'; it needs to fit your organisation's requirements exactly so your learners get the most out of it.

The solution:

- A tailored development process to create an individual, bespoke e-learning solution which suits your needs.

- This includes online resources such as e-learning, plus downloadable resources, videos, animations and 'offline' supporting material.

The benefit:

You receive fully bespoke learning materials, which are targeted for your type of learners and fit into your business' needs exactly, giving you a greater likelihood of success.

3.

Qualification and content mapping services

Your challenge:

You want to take your existing qualification and educational materials online, but you don't know where to start.

The solution:

- A complete process through identifying your objectives, analysing your learners and programmes, and mapping what content will make your project a success.

- In addition, by examining your budget you can find cost-effective solutions to make the budget work as hard as possible.

The benefit:

You receive a fully supported step-by-step process to digitise your qualification, with an expert by your side for each stage, helping to maximise your impact on learners and the quality of your programme.

4.

L&D consultancy services

Your challenge:

You're aware something isn't working properly in your organisation when it comes to learning, but you don't know what it is.

The solution:

- A suite of learning and development consultancy services to help identify and rectify specific learning issues in your business.

- This includes business case design, commercial strategy, and impact and evaluation.

- In addition, digital learning strategy, learner analysis, learning solution design, and learning technology review.

The benefit:

You receive insight on a specific L&D problem in your organisation, be supported in tackling the issue and laying the groundwork for the success of future learning programmes.

5.

Platform and hosting

Your challenge:

You need to manage all your organisation's learners easily and with complete security.

The solution:

- Enable, our learner management system, developed in-house, comes with customer support and downloadable guides.

- Also, auditing tools to support you in evaluating learners, e-learning programmes, and more.

The benefit:

You receive a secure, trusted and flexible LMS, where you only pay for what you need – putting you and the learner in control of your learning journey.

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