




**Our top resources to help you  
embrace digital learning  
transformation in your business**

Inspiring learning for all



A woman with long, wavy brown hair, wearing a light-colored blazer over a white top, is smiling and looking towards the camera. She is seated at a white table in a bright, modern office environment. In the background, two other people are visible, slightly out of focus, also working at the table. The overall atmosphere is professional and positive.

Moving towards the digital delivery of learning will affect everyone in your organisation, from learners who will be accessing knowledge in a whole new way, to executive board members who will lead the change. You may never have embarked upon a digital learning programme before, so how can you best prepare yourself?

There's a wealth of resources out there to help you embrace the digital transformation of learning in your organisation: here we will introduce you to those freely available at Virtual College.



Embracing online learning means embracing digital transformation for your whole business, from the way you work day-to-day, to your five-year strategy. Start by reading **Five reasons why going digital is good for your learners** to fully understand the benefits of digital transformation, then look at **How to engage colleagues in digital training projects** to help you begin to put together a business case.

Before you embark on your digital learning transformation, it's essential to get to know your learners – how do they like to learn and what do they expect to get from their workplace training? Our article, **Four questions to ask when analysing your learners' needs**, can help you prepare learner profiles which will prove useful in the future.

Attending a talk from one of our in-house experts allows you to learn about the complex subject of e-learning in a low-risk way; we also provide plenty of free resources for you to share with your team. Alternatively, you can watch our **webinars**, for example **Converting a classroom-based qualification course to e-learning**, which is run in partnership with our customer Developing People Globally (DPG).

We regularly run learning and development (L&D) conferences where participants can find out more about digital learning and share experiences with other organisations. If you're not able to attend, reading summaries of these events is the next best thing – like **our infographic from Learning Live 2018**, where we discovered only 4% of businesses are aligning corporate training efforts with their digital strategy.<sup>1</sup>

<sup>1</sup> Presentation by Capgemini Consulting and MIT.







Plenty of L&D experts generously share their knowledge online, and these articles, podcasts and blog posts are an excellent way to prepare yourself for the next big thing in digital learning. Our Operations Manager of Virtual College Apprenticeships Melanie Thompson **regularly posts useful articles on LinkedIn**; take a look at her posts, and our **Three new trends affecting training providers**, for some ideas on where e-learning is heading.

On the **Virtual College blog**, we post a range of articles about the newest innovations in L&D, plus wider trends which are changing digital learning, such as the use of chatbots in learning management systems or how augmented reality technology can support experiential learning.

When you're considering going digital, it's likely you'll meet with a number of different e-learning partners to help you work out the best solution for your organisation and that in itself can be nerve-racking. Prepare yourself for an initial meeting by reading **Eight questions we ask to find the right solution for you**, and take a look at **Our process of mapping qualifications** for a better understanding of what a transformation project could entail. The article **Choosing the right service provider for your digital learning transformation** will also be helpful if you know what your challenge is but you're not sure about the solution.

## **Virtual College**

Marsel House  
Stephensons Way  
Ilkley  
West Yorkshire  
LS29 8DD

+44 (0)1943 605 976  
[virtual-college.co.uk](https://virtual-college.co.uk)

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