

# What is Your Emergency Response?

When faced with an emergency situation, we either fight or fly. But which are you? We have surveyed the UK to find out how people would react in crisis situations, and whether they would know how to save a life.



## Sheffield

feels the **least confident** in putting someone in the safety position than the rest of the UK

## Leeds

**15%** of Leeds wouldn't help someone about to jump and take their own life

## Liverpool

**43%** of Liverpool are first-aid trained

## Bristol

**43%** of Bristol wouldn't come to the aid of someone in an emergency

## London

**54%** of Londoners stated no one came to their aid when they suffered a medical emergency

## Plymouth

**60%** of Plymouth don't wish they had helped in an emergency situation they witnessed

**64%**

The majority of the UK is not first-aid trained



**26%**

Over a quarter of the UK wouldn't feel confident in putting someone in the safety position



**31%**

Almost a third of the UK didn't come to the aid of someone in an emergency



**56%**

of the UK had nobody come to their aid when they had a medical emergency

